Kitchen and room planning concepts of timeless elegance

# URBAN

**SieMatic** 







#### ENJOYING CITY LIFE

## URBAN INSPIRATION

To those who love urban life, it's not loud but full of life; not anonymous but social; not hectic but exciting, versatile, inspiring, and colorful. Whether London or Lisbon, Berlin or Barcelona, New York or Nuremberg: Our cities are full of contrasts that the young and young-at-heart around the world find so fascinating, appealing, and productive. Everything is in motion, not just the traffic. Street art, pop-up shops, urban gardening – it is the spontaneous creativity of its inhabitants that is constantly changing the face of an urban center and turning it into a *"user-generated city."* From a loft with the sparse charm of a former factory to an apartment in a cozy older building, and from a small row house to a generous penthouse with a view of the rooftops and streets: The city is a place of possibilities, in which everyone can find a niche.





**DESIGN WITHOUT DICTATES** 

## WELCOME TO THE URBAN WORLD OF SIEMATIC

What makes *SieMatic style collection* URBAN so versatile and unique? It is the unconventional, intuitive juxtaposition of carefully selected objects and thematic contrasts: exciting and peaceful, strange and familiar, modest and ostentatious, flea market find and design classic. It is the individual aesthetics that tell a story of the experience, values and contrasts of a unique personality. It is *"solitaire"* planning in which each object has a relationship with its neighbor.

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"THE INTERPLAY OF INTENSITY AND COMPOSURE, FAMILIARITY AND SURPRISE: THAT IS WHERE URBANITY IS BORN."

> ULRICH W. SIEKMANN, SieMatic CEO







#### BRING THE OUTSIDE IN

## THE LONGING FOR GREEN LIVING IN THE CITY



Once a scene of toil; now a place for relaxation: Factory buildings are being transformed into living spaces; grey courtyards are turning into green gardens. Creative architects are discovering new habitats in our cities and making them into attractive addresses. In the middle of the city and in the midst of nature – this is no longer a contradiction. The great architecture of a former industrial hall offers plenty of room to enjoy life, bring nature into or outside of your home, and cook and celebrate with family or friends. Those who live this way fill their home with furniture elements that allow for flexible planning and design, and convey a feeling of individual freedom and mobility, yet offer an abundance of advanced functions. In the *SieMatic style collection* URBAN, you will find just that kind of furniture – for the kitchen and beyond.





"Together with our neighbors, we have created a little piece of paradise in our neighborhood. We love to see the plants growing, to harvest our vegetables, to invite each other over, and to try out recipes. It's lots of fun for the children, too, and they learn a lot in the process. We find our life here much more exciting than living in the country. Because with a little creativity, initiative, and a sense of community, wonderful alternatives can be created in the city." *Paula, graphic designer in Amsterdam* 









#### **SIEMATIC 29**

## A SOLITAIRE AMONG KITCHEN FURNITURE



In the urban environment, history is welcome. With *SieMatic 29*, we have re-interpreted a piece of traditional furniture: the kitchen buffet. This new, timelessly elegant piece of furniture forms a characteristic element of the *SieMatic style collection* URBAN and simultaneously pays homage to our own history. The beveled, rounded side panels give the sideboard its unmistakable silhouette. It is available in all *SieMatic materials* and all the colors of the *SieMatic ColorSystem*. Depending on the selection of colors and materials, the design of the niche can blend in harmoniously or form a striking contrast.



### SIEMATIC 29 – THE NICHE

## DESIGN WITH FUNCTION

SieMatic 29 is not just a visually extraordinary design object. Because the niche can be designed in a variety of colors and materials, and can also be equipped with various kitchen functions: from light and power outlets to sink, stovetop and exhaust hood.



**CHARACTERISTIC SILHOUETTE** The elegantly sweeping side panels bring to mind the traditional kitchen buffet of days of yore.





A MYRIAD OF FUNCTIONS IN A SMALL SPACE From a little espresso to a great feast – it can all be prepared here. But even without the integrated stovetop and sink, the SieMatic 29 testifies to good taste.

ABSOLUTELY UP TO DATE Intelligent functions, such as the charging station for tablets and smartphones, make the sideboard a state-of-the-art piece of furniture.

Together with the young Berlin design and architecture team KINZO, *SieMatic* has channeled the idea of the kitchen into a piece of mobile furniture to develop the *SieMatic 29*.

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"The dissolution of boundaries, coupled with functional and atmospheric flexibility: a holistic approach that KINZO follows consistently. This concept can also be transferred to the office, just like at home. Offices are meeting places with various atmospheres for the purpose of different work activities. Changing the context and placing the SieMatic 29 sideboard in an office, as in the KINZO office in Berlin, reveals the formal and substantive universality of this piece of furniture."

> KARIM EL-ISHMAWI, Kinzo Berlin







#### **BIG THINGS COME IN SMALL PACKAGES**

## IT'S NOT THE SIZE THAT COUNTS, BUT THE IDEA



The combination of vertical and horizontal structures, open and closed elements, and light and dark materials creates attractive artistic tension in this apartment. The ceiling-high shelf acts as a room divider, while also creating an elegant link between the kitchen and living areas. The selection of individual design elements together with the fresh green of herbs and plants forms a cozy concept; an invitation to communal cooking and delight.







NO ONE DETAIL IS THE SAME AS ANY OTHER, BUT IT ALL FITS TOGETHER. The forms, colors, materials, and sizes of the individual elements that make up this kitchen island produce a harmonious image that is simultaneously rich in contrasts. An example of the scope that opens up for your own personal ideas when you plan and design with *SieMatic*.

SieMatic Urban

EVERYTHING REMAINS DIVERSE



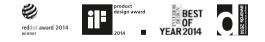




#### **INSIDE AND OUT, PURE HARMONY**

## SIEMATIC ALUMINUM INTERIOR ACCESSORIES

An aesthetic treat that is unique in its functionality and unmistakable in its graphical look. It was created with the innovative new material combination of aluminum, light oak or dark smoked chestnut, flock, and porcelain, as well as precise workmanship down to the smallest detail. Intelligent, contemporary ideas, like the integrated USB connection, offer valuable functions for the kitchen. The highly flexible *SieMatic Interior Design System* makes it possible to arrange and equip the drawers and pullouts in a way that could not be more individual, and it has won a number of awards for its unique design.





# EVERYONE IS DIFFERENT.



**BETTER SAFE THAN SORRY** The GripDeck drawer bottom provides elegant protection against scratches and keeps pots from sliding.



DRAWERS YOU CAN LOAD UP Drawers with an integrated USB charging station keep tablets and smartphones out of the way.



UNLIMITED POSSIBILITIES With their versatile furnishing elements, drawers offer room for supplies and tall items.

# SO IS EVERY SIEMATIC.



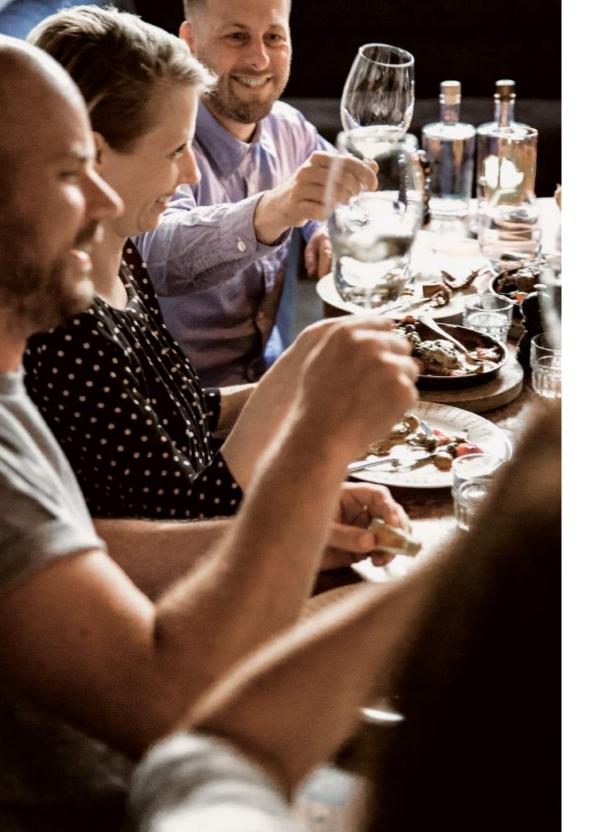




A GOOD MIXTURE A block for sharp knives of any length, spice mills, and transparent jars.



**NEAT SOLUTION** If you want to turn the kitchen into living space, you will want to store more than cooking utensils there.



We would also be delighted to assist you with your kitchen planning and decisions online. Visit us at www.siematic.com/advice





"DO IT YOURSELF; DO IT TOGETHER"

#### MORE SPACE, MORE SCENERY, MORE TO SAVOR

## OPEN TO SOMETHING NEW



Loose, lively and unconventional: that's the effect of combining furniture from different design eras. And the modular, asymmetrical planning of this kitchen is just as individualized. High-quality materials and nuanced hues give even ultra-modern functional elements the character of elegant home furnishings. Harvesting fresh herbs yourself every day in such spacious, urban surroundings – wouldn't that bring you a little bit of joy?





#### TALL CABINET ENSEMBLES

## IN GOOD FORM FOR MANY FUNCTIONS

Numerous cabinet combinations available in different widths, with closed doors, glass doors or open shelves, which can be equipped with ovens, dishwashers and refrigeration units, provide the perfect functional supplement to urban planning with *SieMatic 29.* The characteristic legs also give the feeling of a freestanding furniture element.



#### SIEMATIC MULTIMATIC

# ORGANIZING YOUR HOME HAS NEVER BEEN SO MUCH FUN



With *MultiMatic*, the design philosophy of *SieMatic interior accessories* has been applied consistently for drawers and pull-outs in tall, wall, and base cabinets. This highly flexible interior design system exclusive to *SieMatic* offers the same aesthetic pleasure created by an elegant combination of materials, such as high-quality aluminum, precious wood, and fine porcelain – while also offering many new functions perfected down to the last detail, giving you up to 30% more storage space.













A PLACE FOR EVERYTHING Your lovely little treasures can rest in individually subdividable trays, on dark smoked chestnut or light oak. **GREATNESS ON A SMALL SCALE** Precision, elegance and creativity are found in MultiMatic Aluminum interior furnishings, even in the smallest detail.





UP TO 30% MORE STORAGE SPACE With the MultiMatic interior design system, you get more out of your kitchen and don't waste an inch of space.

THE MULTIFUNCTION TRACK This patented SieMatic development elegantly turns your kitchen cabinets into highly flexible functional elements.

BACK TO ROOTS, IN THE HEART OF THE CITY

YESTERDAY AND TODAY IN

PERFECT HARMONY



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This historic old building full of character and history offers a wonderful backdrop for the urban planning philosophy. Open shelves and closed cabinets, thick and thin countertops, light and dark, matte and glossy, traditional and modern: The finely tuned mix of clear contrasts and solitary elements forms a harmonious composition. The modern, graphic lines of the design are accentuated by the cubic shape of the stone sink.





## SAVOR WHILE COOKING

## ONE OF THE MOST BEAUTIFUL WORKPLACES IN THE WORLD

The heart of the kitchen is the *"work center,"* marked by the prominent, generous island, which conveys the functionality of a workbench. With its open drawers and pull-outs, it provides visibility and convenient access to needed utensils. Making it a pleasure to cook together.





## WE ALL LIKE TO REAP PRAISE FOR OUR IDEAS THE BEST INGREDIENTS FOR YOUR CREATIVE KITCHEN

An inviting atmosphere for everyone who loves to have guests: The little *"kitchen garden"* not only provides fresh herbs every day, it also brings warmth and nature into the room. The entire composition forms an elegant transition to the living area and is tailor-made for social gatherings of young and old and family and friends, cooking and enjoying.



THE KITCHEN IS LIKE A CITY: FUNCTIONAL SITES OF PRODUCTION SIDE-BY-SIDE WITH CREATIVE SPACES IN WHICH NEW THINGS THRIVE, CULTURES MELD, AND PERSONAL TASTE HAS ROOM TO DEVELOP FREELY.



### LIVE ACCORDING TO YOUR OWN NATURE

## EVERY LARGE CITY HAS ITS SMALL OASES



Whether Munich or Milan, London or Los Angeles: The charm of midcentury modern ranch houses, spaciously designed and flooded with light, yet small in size, continues to have passionate fans. Walls of glass, high-quality wood, and classic Scandinavian design mark the timelessly elegant ambience of this domicile. The clear graphic design of the kitchen furniture is just as distinctive as the arrangement of pieces chosen with a sure sense of style. And the view of the green inner courtyard lets you forget that you are here in the center of the city.









### PLANNING WITHOUT LIMITS

# THE ELEGANT COMBINATION OF FUNCTION AND EMOTION

Streamlined architecture with floor-to-ceiling windows highlights the generous, open interior design that removes the boundaries between inside and out, connecting mind and heart, work and relaxation, professional functionality and domestic warmth – with devices inconspicuously integrated. The unconventional L-shape, functional equipment, and breakfast bar make the kitchen island a connected *"work center"* with a view that looks over the indoor herb garden into the green beyond.





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#### THE KITCHEN AS A SHOW-STOPPER

## CLEAR LINES UNDERSCORE SPECIAL THEMES

The natural elegance of tall cabinets and shelves in *"Graphite Oak"* forms a harmonious yet simultaneously contrasting effect in combination with the subtle shimmer of polished stainless steel and the structured surface of the elegant *"Nero Assoluto"* granite countertops. The urban, graphical combination of open and closed furniture elements emphasizes the character of the high-quality materials and gives the kitchen a sculptural feel. Making the kitchen both a show-stopper and the heart of the home.

## NOT JUST FOR ORDER'S SAKE WOODEN INTERIOR ACCESSORIES

The material combination of the *SieMatic wood interior accessories*, winner of design awards, looks like it was "cast from a single mold": light oak, aluminum, and porcelain; elegantly connected by a light shade of grey. If you love natural, warm, and cozy; if you value precise workmanship; and if you appreciate a broad range of individual options, then you will enjoy a feast for the eyes every time you open a drawer. The *SieMatic wood interior accessories* system encompasses many elements that are as practical as they are decorative, including stackable porcelain jars and wooden boxes in various heights that can be labeled and re-labeled in pencil and provide optimal utilization of storage space, as well as the matching *GripDeck*, which keeps pots, pans, and large boxes of supplies from slipping.





## TIMELESSNESS FOR THE FUTURE

## QUALITY IS THE BEST FORM OF SUSTAINABILITY

We have always felt a deep sense of responsibility towards our environment and future generations. This is why strict environmental regulations have always been a matter of course in the development of our products, the selection of our materials, our transport routes and the production of our kitchen furniture. They often go far beyond the standard for the industry. We regularly have them checked and certified by neutral and reputable bodies, from the stringent FSC<sup>™</sup> certification to the high standards of the US CARB II standard (*TSCA Title VI*). But we also make an equally important contribution to sustainability with our high quality standard. Every SieMatic kitchen that leaves our factory is built for decades of use. This starts with even the tiniest screw and hinge, which have to pass the toughest load tests in our own testing laboratory. And it culminates in the timeless design of our kitchens, which transcends generations and thus sustainably conserves resources.

For more information on sustainability and certification, please visit www.siematic.com/sustainability



#### COMPETENT CONSULTING AND PROFESSIONAL PLANNING

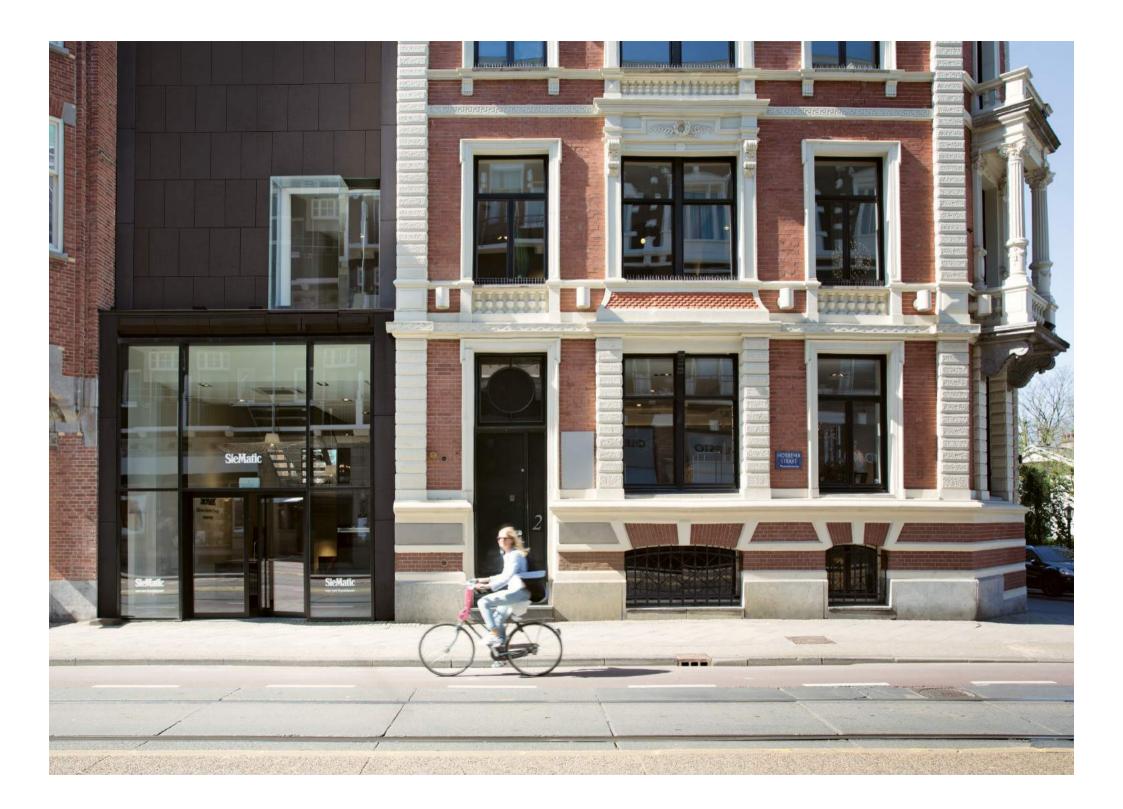
## A VISIT THAT GIVES YOU A NEW PERSPECTIVE

#### SIEMATIC IS AT HOME ANYWHERE.

In apartments and lofts, row houses and villas, great metropolises and rural regions, and in 60 nations around the world. Wherever you encounter the name *SieMatic*, you will get a comprehensive picture of what is recognized as contemporary kitchen design and the best combination of master craftsmanship and state-of-the art technology because your *SieMatic* specialist is always up to date on current aspects of interior design and technical innovation. And he or she is also an expert listener, who makes wishes come true and shows you new perspectives.

Your SieMatic specialist is looking forward to your visit. The fastest way to get there: www.siematic.com/showrooms





### THE SIEMATIC COLORSYSTEM

## THE ART OF SETTING THE RIGHT TONE

Color is one of the most important design elements in interior design, because it spontaneously creates moods and feelings. The choice of colors determines whether a room is perceived as inviting, elegant, open, cool, or cozy. Achieving a nuanced combination of the different materials and door panels used in a kitchen and creating the desired harmony require not only a highly sensitive use of colors but also a well conceived concept. That is why the *SieMatic ColorSystem* was developed. Available in a range of attractive matte and glossy colors, which make it possible to combine the *SieMatic* furniture elements across all collections. Furthermore, in the area of SQ lacquer, the 1,950 individually selectable satin matte and glossy hues of the *SieMatic Individual ColorSystem* are also available.

### FOR INFORMATION AND INSPIRATION

Immerse yourself in the possibilities provided by *SieMatic Kitchen Interior Design* to plan, furnish, and design your own individual kitchen. *With your SieMatic specialist or at www.siematic.com/color* 



## GLEAMING QUALITIES, INCLUDING MATTE

Nowhere is furniture subject to more stress than in the kitchen. It is for this reason that, particularly there, materials of select quality and perfect workmanship should be used. With the *SieMatic* URBAN lacquer programs, home furnishings radiate elegance without offering any point of vulnerability to the high stresses of the kitchen. This is because the exclusive *SieMatic SQ lacquer front panels* are manufactured in "Superior Quality," in an innovative lacquer finishing process that provides for the greatest flexibility in planning and guarantees environmentally friendly, first-class quality "made in Germany." The *SieMatic AntiPrint* coating prevents fingerprints, even on silky matte lacquered surfaces.

## THE MOST ELEGANT WAY TO SPEND LESS SIMILAQUE SURFACES

An alternative in look and price to the exclusive *SieMatic SQ lacquered front panels* is provided by the *SieMatic SimiLaque front panels* in "*high-gloss*" or "*silky matte*," which also have an elegant, high-quality look. Here, too, the *SieMatic AntiPrint* coating prevents fingerprints, even on silky matte lacquered surfaces.

A MATERIAL WITH MANY GOOD SIDES

LAMINATE SURFACES

SieMatic furniture front panels in direct plastic coating or HPL are also available in matte and glossy; they are highly durable, extremely easy to care for and hygienic. They have a flawless, high-quality look and an astonishingly natural effect in designs such as "Java Oak," "Onyx Oak" and "Larix Terra".

FROM NATURE TO THE KITCHEN

## WOOD SURFACES

As a surface material, wood still continues to enjoy great popularity, because it exudes natural warmth like no other material. Front panel or veneer, "*matte*" or "glossy": SieMatic Kitchen Interior Design offers a great variety of woods. Particularly expressive varieties with a continuous veneer pattern give surface design the character of master craftsmanship.

## COUNTERTOPS AND NICHES AS DESIGN ELEMENTS

## EVERY MATERIAL HAS ITS PARTICULAR QUALITIES

In kitchen design, the appearance and nature of the countertops play an essential role. Whether homey or practical, impressive or functional – the selection of the countertop and niche material can serve the contrasting design of a classic kitchen, emphasize the cooking area, or achieve a harmonious color scheme in the overall design. The range of high-quality countertop designs is extraordinarily high at *SieMatic* – from the material, to the thickness, to the design of the edge, you have the freedom of choice. Whichever you choose: Even the most extravagant material is refined to such a degree at *SieMatic* that it is suitable for the most intense demands in the kitchen.

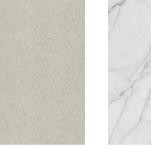






## exclusive NATURAL STONE

Whether marble, granite, limestone or volcanic stone: The particular charm of natural stone countertops lies in the irregularity of their surface, which distinguishes them distinctly from industrially manufactured materials.





Composite stones consist of more than 90% natural quartz, to which resins and colorings are added. Although comparable in hardness and density to natural stone, they always have uniform surface colors and structures.



## durable CERAMIC

Ceramic is a homogeneous, hard material, in a single color or with a natural, marblelike look. The fired surface is impervious to water, can be recycled, and is absolutely food-safe, so that no impregnation is required. In addition, it is incredibly scratchproof, acid-resistant, and easy to care for.

## professional STAINLESS STEEL

Stainless steel is a tough, hygienic material, whose professional appeal is not impaired by the traces of use; it gets even more beautiful as time goes by. Whether as a complete countertop or as a design accent.



## versatile LAMINATE

SieMatic laminate countertops have a very resistant, hygienic surface of layered material and are available in a wide selection of decors and edge designs, which permits harmonious color choices that are perfectly attuned to the front panels and surrounding elements. SIEMATIC STONEDESIGN EXCLUSIVE COUNTERTOPS AND NICHE PANELS

Countertops and niche panels of real natural or composite stone are timelessly beautiful, incomparably elegant, and enhance the character of a kitchen. However, countertops of massive stone are usually offered by their manufacturers only in a few designs. In contrast, *SieMatic StoneDesign* offers numerous variants to expand planning latitude. This is because these countertops are made of a lightweight base material with a 1 cm thick layer of granite, marble, limestone, volcanic rock or composite stone. This way, countertops are manufactured in thicknesses, lengths and surfaces without joints that would otherwise literally be virtually intolerable – allowing numerous design alternatives. *SieMatic* countertops in thicknesses from 6.5 to 140 mm are not only available in many different types of stone, but also with different edge designs: in elliptical form, mitred, with a metal edge and in popular 1 cm optic or with the particularly fine 6.5 mm edge.

And, of course, SieMatic Kitchen Interior Design offers you a wide selection of variants in stainless steel, ceramic and high-quality laminate, which can also be combined well with *SieMatic StoneDesign*.

### THE EDGE DESIGNS FOR SIEMATIC STONEDESIGN

## MANY THICKNESSES, MANY OPTIONS



### 6.5-MM LOOK

With a visible thickness of just 6.5 mm, the SieMatic StoneDesign countertops bring an air of captivating weightlessness. Its delicate lines underscore the elegance of purist design.

### Its delicate charm is created by the mere 1 cm thickness of the stone surface, combined with an invisible support structure, which ensures great stability and makes it possible to utilize every kind of stovetop and sink.

1-CM LOOK

#### MITERED EDGE

The mitered and bonded sheets and edges give the appearance of a massive countertop 3 to 14 cm thick, to showcase the full beauty of the high-quality stone.



### ELLIPTICAL EDGE

The polished surface of the edge is created in a complex, high-precision, surface finishing process. Its decorative character further underscores the elegance of the countertop.

#### METAL EDGE

Edge designs in brushed "Matte Black" or "Gold Bronze" are particularly rich accents that can be elegantly combined with other metallic elements.



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